

GERWIN LUIJENDIJK

FICTIVE IDEAS,
RECYCLED THOUGHTS

24.01 - 08.03.2014

Gerwin Luijendijk works mainly with video, performance and video-installation. His work derives from a fascination for the work-process, the reflection on artist-hood and the choices made within the artistic process. This reflection on his own role as an artist, his artistic choices and his possible influence on what happens in front of the camera, emerge more through a conceptual set up rather than the classical role of a film director. His video performances in particular inquire into how the physical appearance of the performer challenges space and the surrounding objects.

Voice-over has become a crucial tool within the work. It does not merely reflect on the imagery but is used as an instrument to control the reading of the film. Both artist and performer are given a voice, offering different interpretations of what we see. Most of Gerwin's work talks about a romantic desire and the question of how to get closer to its fulfillment. How does one deal with the boundaries of one's own existence and day-to-day compromises?

Gerwin Luijendijk's new video works, which assemble the exhibition Fictive Ideas, Recycled Thoughts, focus on their own making. Luijendijk challenges his subjects by creating situations through set-ups in which the camera provokes an activity of the performer. This activity is subject to coincidence, and both the artist and the performer are constantly trying to maintain control over their own goal within the process. This creates moments of failure and frustration, often manifested in a humorous fashion.

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